Memorandum

Agenda Item No. 16(A)(31)

To:

Hon. Chairperson Barbara Carey-Shuler, Ed.D. and Members, Board of County Commissioners

Date:

October 7, 2003

From:

George M. Brages County Manager

Subject:

Waiver of Formal Bid Procedures Allowing Payment to Entertainers and Artists to Perform and/or Exhibit at Park Facilities

RECOMMENDATION

It is recommended that the Board approve a waiver of the formal bid requirements of Administrative Order 3-2, to allow the Park and Recreation Department to schedule and pay professional entertainers, visual artists and associated expenses for engagements at various park venues including the Joseph Caleb Auditorium, African Heritage Cultural Arts Center, Nuestras Raices Hispanic Heritage Cultural Center, Miami-Dade County Auditorium, Charles Deering Estate, Miami Metrozoo, and Roxcy Bolton Women's History Park in an amount not to exceed \$800,000 in total, nor \$50,000 per performance or exhibition fee. This waiver will remain constant for two (2) years or until the aggregate recommended amount is expended, whichever occurs first. Increasing the aggregate amount over previous similar waivers (R-1252-01, R-1078-98, and R-1055-88) is recommended to accommodate the expanding demand for arts programming in County parks.

BACKGROUND

On July 19, 1988, the Board authorized a waiver of formal bid procedures (R-1055-88), for payments to performers engaged to perform at Park and Recreation facilities (primarily Metrozoo). That waiver applied to performance fees not to exceed \$50,000 each or exceed a total of \$600,000 for a ten year period or until the aggregate amount was expended. On September 15, 1998, the Board authorized a second similar bid waiver (R-1078-98) after expiration of the tenyear limit on the first waiver. Resolution 1078-98 included performers engaged for the Joseph Caleb A uditorium and the A frican H eritage Cultural Arts C enter as part of the "Heart of the City" Series," formerly the "Echoes of Change Series." This waiver also limited performance fees to \$50,000 per event with a \$600,000 cap and a ten-year time limit. On November 6, 2001, the Board authorized a third bid waiver (R-1252-01) after the aggregate amount on the second waiver had depleted to \$1,905. Resolution 1252-01 limited performance fees to \$25,000 per event with a \$600,000 cap and a four year time limit. As of April 30, 2003, there is approximately \$10,000 remaining of the \$600,000 limit indicating that the funding cap will be met before the four-year time limit (Attachment A).

It is important to note that the \$800,000 figure, like the caps in previous versions of this resolution, does not represent the addition of 'new' or additional money. Rather, this figure

Hon. Chairperson Barbara Carey-Shuler, Ed.D. and Members, Board of County Commissioners Page 2

represents funds that are already contained in the normal annual operating budget of the facilities/programs that contract with entertainers.

South Florida is a highly trafficked corridor for performers and visual artists from all over the world, and the opportunity to book exceptional talent on short notice often arises, usually at significantly reduced costs and contractual requirements and riders. When a booking opportunity occurs, virtually all artists require an immediate deposit to retain a date. In addition, most artists have contractual conditions that may include unique set-ups and other special requirements that must be met by the producer/presenter. These special conditions may include a specific type of microphone, venue accommodations, security arrangements, special assistance and certain performance or exhibition and skills requirements from sound technicians, curators, stagehands, lighting and sound equipment, and other miscellaneous purchases or rentals.

The channels for normal County purchasing and bid procedures cannot accommodate these special requirements and Board approval of each agreement or arrangement is not feasible, given the short notice of availability, the uniqueness of the artistry and the negotiations of the contracting requirements. The General Services Administration and Procurement Management Division reviewed this recommendation at its initial implementation and advised that a bid waiver would be an appropriate method for acquiring these services. In keeping with County procurement policies, staff will continue to make every effort to use existing qualified vendors and/or obtain three quotes whenever possible.

The Heart of the City Series has garnered local and national accolades for the Department and the County from the community and other professionals for its high quality presentation of some of the most renowned artists in the world. Presentations over the course of this waiver under this program have included Broadway star, Melba Moore, Isaac Hayes, "Martin" television show star, Tommy Ford, and Halle Berry. Additionally, the Parks Department has expanded its Touring Arts Programs beyond the Caleb Auditorium using county-wide neighborhood park facilities to present programs like the July 4, 2002 concert at Amelia Earhart Park featuring the Miami Symphony Orchestra, "La Noche Encantada" at the Raices Hispanic Cultural Center in West Kendall which featured flamenco and salsa artists and musicians, world renown violinist Vicki Richards and dancer, Dale Andree at the "Arts to Nature" exhibit at Tropical Park and the University of Miami Woodwind Quartet in performance at "Art Expressions" at Greynolds Park. The Gallery at the African Heritage Cultural Arts Center also became one of the Miami sites for the international Art Basel, the world's leading art show, by hosting both an exhibit and accompanying performance that was billed as one of the important locations for Art Basel-goers to visit.

In 2002, the Department initiated the "Touring Arts Installations Program," which provides visual and performance arts experiences in cultural facilities, neighborhood and natural settings, such as parks. The series has generated much positive attention from artists, residents, tourists, and the media for its innovative approach to bringing the gallery, theater, concert hall and/or museum directly to a park. Visual and performance artists have created work around a park's natural environment and assets, its people, and involved the community in both the artistic

Hon. Chairperson Barbara Carey-Shuler, Ed.D. and Members, Board of County Commissioners Page 3

process and as arts consumers, which makes the inclusion of 'visual' artists a natural addition to the artists c overed under this bid waiver. V isual artists provide many of the same immediate opportunities, conditions and requirements as fall under the general scope of the bid waiver. As this program grows, and the scope of the arts and entertainment activities provided throughout Miami-Dade's many 'natural' theaters, concert halls and galleries expands, so must our abilities to provide these opportunities as efficiently as possible to meet booking deadlines and contractual retainers and conditions.

It continues to be the goal of the Park and Recreation Department to generate additional revenue such as grants and contributions to offset fees and ancillary costs, and to work towards the goal of making this series and other similar initiatives now taking place throughout the Park system, cost effective, and of the highest quality for residents and visitors.

Attachment

(Revised)

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Hon. Chairperson Barbara Carey-Shuler, Ed.D. and Members, Board of County Commissioners

DATE:

October 7, 2003

FROM:

Robert A. Ginsburg

County Attorney

SUBJECT: Agenda Item No. 16(A)(31)

Plea	ase note any items checked.
	"4-Day Rule" ("3-Day Rule" for committees) applicable if raised
	6 weeks required between first reading and public hearing
	4 weeks notification to municipal officials required prior to public hearing
	Decreases revenues or increases expenditures without balancing budget
	Budget required
	Statement of fiscal impact required
	Bid waiver requiring County Manager's written recommendation
	Ordinance creating a new board requires detailed County Manager's report for public hearing
	Housekeeping item (no policy decision required)
	No committee review

Approved	Mayor	Agenda Item No. 16(A)(31)
Veto		10-7-03
Override		
R	ESOLUTION NO	

RESOLUTION WAIVING FORMAL BID PROCEDURES AND THE REQUIREMENTS OF ADMINISTRATIVE ORDER 3-2, TO ALLOW THE PARK AND RECREATION DEPARTMENT SCHEDULE AND **PAY PROFESSIONAL** ENTERTAINERS, ARTISTS AND ASSOCIATED EXPENSES FOR ENGAGEMENTS AT VARIOUS PARK VENUES INCLUDING THE JOSEPH CALEB AUDITORIUM, AFRICAN HERITAGE CULTURAL **ARTS** CENTER, **NUESTRAS** RAICES HISPANIC CULTURAL CENTER, MIAMI-DADE COUNTY AUDITORIUM, CHARLES DEERING ESTATE. MIAMI METROZOO AND ROXCY BOLTON WOMEN'S HISTORY PARK AND AUTHORIZING THE COUNTY MANAGER TO **EXERCISE** THE CANCELLATION PROVISIONS CONTAINED THEREIN

WHEREAS, this Board desires to accomplish the purposes outlined in the accompanying memorandum, a copy of which is incorporated herein by reference,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board finds it in the best interest of the County to waive formal bid procedures and the requirements of Administrative Order 3-2 in an aggregate amount not to exceed \$800,000 or \$50,000 per performance, for payments to engage entertainers and artists for performances and exhibitions at Park and Recreation Department venues including various associated costs, and authorizes the County Manager to execute contracts therefore, following approval of the County Attorney's Office, and to exercise cancellation provisions contained therein, formal bidding being waived in this instance pursuant to section 4.03 (D) of the Home Rule Charter.

The foregoing resolution was offered by Commissioner moved its adoption. The motion was seconded by Commissioner and upon being put to a vote, the vote was as follows:

, who

Dr. Barbara Carey-Shuler, Chairperson Katy Sorenson, Vice-Chairperson

Bruno A. Barreiro Betty T. Ferguson Joe A. Martinez Dennis C. Moss

Sally A. Heyman
Jimmy L. Morales
Dorrin D. Rolle
Rebeca Sosa

Jose "Pepe" Diaz

Natacha Seijas

Sen. Javier D. Souto

The Chairperson thereupon declared the resolution duly passed and adopted this 7th day of October, 2003. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA BY ITS BOARD OF COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

Approved by County Attorney as to form and legal sufficiency. Mariela Martinez-Cid

RESOLUTION R-1252-01 BREAKDOWN OF EXPENDITURES October 2001 to May 8, 2003

CALEB AUDITORIUM	\$	352,450.00
(Heart of the City, Cultural Arts		,
Series, Magic City Monday, Kwanzaa;		
\$8,350.00 for the County Picnic, already		
reimbursed to Caleb; \$7,000.00 Music		
Fest, not reimbursed; and the Seaport,		
\$2,000.00, pending reimbursement)		
AFRICAN HERITAGE CAC	\$	88,404.00
(Club Nights, Masquerade Ball		•
Classical Comedies, Indigo Series,		
2003 "4th of July" Concert; and		
the String Program)		
THE GALLERY AT AHCAC	\$	15,800.00
(Performances & Workshops at	·	
the Gallery)		
RAICES PROGRAM-MILLER PARK	\$	37,890.00
(Miami Symphony Concert at		2 / ,02 000
Amelia Earhart; Latin music		
events; Cornucopia of the Arts;		
and the String Program)		
MIAMI-DADE COUNTY AUDITORIUM	\$	34,650.00
(3 co-sponsorships w/4 million funds:	~	- 1,02000
Maximun Dance; Jamaica Awareness		
& Florida Chamber Orchestra Concert)		
ARTS & CULTURE DIVISION OFFICE	\$	2,720.00
(Performances & workshops at various		_,
programs & facilities in Parks system)		
DEERING ESTATE AT CUTLER	\$	43,900.00
(Several Jazz Concerts)	7	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
COMMUNICATIONS DIVISION (PARKS)		6,900.00
(Presentations on Women's History		-,2
Month, 2002 & 2003)		77.7
TOTAL EXPENDITURES:	\$	590,214.00
RESOLUTION AMOUNT:	\$	600,000.00
AMOUNT REMAINING:	\$	9,786.00

esolution R-1252-01 was adopted on October 6, 2001, with a beginning balance of \$600,000. The expiration date is four years from inception, October 6, 2005, or when the \$600,000 is spent, whichever occurs first. There is a maximum of \$25,000 per performance that can be spent.

VENDOR / PERFORMER	EVENT	EVENT DATE	PRIOR BALANCE	THIS CONTRACT	REMAINING BALANCE
Jimmie Jenkins	An evening of music for AHCAC community	11/30/01	600,000	2,800	597,200
Louis Brown	Three Club Night Series Performances at AHCAC	11/30/01, 01/11/01, 02/08/02	597,200	3,000	594,200
Wilma Wilcox	An evening of music at AH	11/30/01	594,200	1,000	593,200
Sahwn Paris, Inc.	"Celebrations", a holiday show at Caleb	12/17/01	593,200	2,500	590,700
Program Corp. of America	"Woman of Calabash" Musical at Caleb	12/29/01	590,700	7,500	583,200
Diaspora Coalition	4-day Kwanzaa Event at Caleb	12/26-31/ 2001	583,200	5,000	578,200
IFE-ILE	"A Tale of the Forest" at Caleb Auditorium	12/28/01	578,200	1,500	576,700
IFE-ILE	"A Tale of the Forest" for Magic City Monday	02/11/02	576,700	1,500	575,200
Michelot Barlatier	Kwanzaa Concert at Caleb Auditorium	12/29/01	575,200	1,300	573,900
Rubak, Inc.	Kwanzaa Ball at the Atrium of Caleb Aud.	12/29/01	573,900	2,000	571,900
Maximum Dance	Carnival of the Animals at M-DCA	4/17-18, 2002	571,900	12,000	559,900
Jamaica Awareness	Caribbean Dance Exploration at M-DCA	04/05/02	559,900	5,000	554,900
Lazini Productions	L.M. Guell & Florida Chamber Orchestra Concert at M-DCA	04/20/02	554,900	17,650	537,250
Quan Howell	Musical Workshops at Caleb Auditorium	01/14-21/ 2002	537,250	5,000	532,250
Jerald Dorsett	Musical Production at Caleb Auditorium	01/15-20/ 2002	532,250	3,500	528,750
Charlette Seward	"Ain't Misbehaving" Musical at Caleb Aud.	2/1-2/02	528,750	1,500	527,250

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VENDOR / PERFORMER	EVENT	EVENT DATE	PRIOR BALANCE	THIS CONTRACT	REMAINING BALANCE
Island Beat at the Caleb Auditorium	"Rhythms of Africa" & "A Journey of Sound"	02/04/02	527,250	1,500	525,750
Vessels of Praise at Caleb Auditorium	Liturgical Dance in honor of Dr. ML King	01/14/02	525,750	600	525,150
William L. Flakes	Motivational Speaker at Caleb Musical	01/14/02	525,150	400	524,750
The Ingrams	Opening Act for Musical Prod. at Caleb	01/20/02	524,750	1,500	523,250
Wendell Ford	MC for Musical Prod.	01/20/02	523,250	250	523,000
Renee J. Ransom	"Renaissance of the AHCAC" Project	01/19/02	523,000	2,500	520,500
Mo-Mountain Prod. (Freddie Jackson)	Freddie Jackson's Concert at Caleb	02/16/02	520,500	20,000	500,500
Najroc/B. Vereen	"Youth Talk" at Caleb	01/18/02	500,500	3,000	497,500
Momentum Dance Company	Children Classic Storytelling at Caleb	03/25/02	497,500	600	496,900
Raymond Ray	Opening Act-Freddie Jackson's Concert	02/16/02	496,900	1,500	495,400
Ma & Pa Productions	Women's Day Event at Caleb Auditorium	03/09/02	495,400	4,400	491,000
Body Nation Dance Theater	Two Caribbean Dance presentations at Caleb	2/25/02 7/1/02	491,000	3,000	488,000
Richard Keith Brown	Blues Show Production at Caleb Auditorium	05/11/02	488,000	8,000	480,000
Walker Entertainment	Swing Dance-Ed Calle & Band at Deering Est.	03/24/02	480,000	8,000	472,000
Karen Jones	Valentine's Concert at Deering Estate	02/14/02	472,000	1,500	470,500
Walker Entertainment	Holiday Concert at Deering w/ N. Torres	12/20/01	470,500	8,800	461,700
S.Grant Productions	MC - Holiday Concert	66	461,700	300	461,400
Speaking Hands	Opening Act-Deering	"	461,400	650	460,750
Darwin Brown	Masquerade Ball at AHCAC	01/11/02	460,750	1,800	458,950

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VENDOR / PERFORMER	EVENT	EVENT DATE	PRIOR BALANCE	THIS CONTRACT	REMAINING BALANCE
Calvin Lee	"Blacks in the Classics" at AHCAC	02/01/02	458,950	1,500	457,450
Miguel Sanon	"Funny Valentine" at AHCAC	02/08/02	457,450	850	456,600
.Artes Alba	"Purlie Victorious" Classical Comedy at AHCAC	02/15,16, 17,22,23 & 24/02	456,600	6,000	450,600
William McQueen	Magic & Comedy at AHCAC	02/08/02	450,600	500	450,100
	Sub-Total of Contracts as of February 8, 2002:			149,900	
Global Entertainment Network East, Inc.	Finis Henderson Show & "Youth Talk" at Caleb Auditorium	04/13/02	450,100	15,000	435,100
Carl Payne Productions, Inc.	Comedy Show at Joseph Caleb Aud.	04/13/02	435,100	7,000	428,100
Sunshine Jazz Org.	Jazz Jams for Youth at Magic City Monday, Caleb Auditorium	05/20/02 & 07/22/02	428,100	3,000	425,100
	SubTotal of Contracts as of March 15, 2002:			174,900	
Concerned African American Women	"Shakin' the Mess Outta Misery" play at AHCAC	04/12-28/	425,100	7,000	418,100
James Thomas	Western Storytelling & workshops	04/04/02	418,100	1,000	417,100
Rogers Redding & Associates, Inc.	Tyrone Davis in Concert at Joseph Caleb Auditorium	05/11/02	417,100	13,500	403,600
	SubTotal of Contracts as of March 22, 2002			196,400	
Jill Tracy	Host & MC Comedy Show at Caleb Aud.	04/13/02	403,600	500	403,100
Homer Jackson	Performance & Workshops at AHCAC	5/17-19 2002	403,100	2,500	400,600

Resolution R-1252-01 was adopted on October 6, 2001, with a beginning balance of \$600,000. The expiration ate is four years from inception, October 6, 2005, or when the \$600,000 is spent, whichever occurs first. There is a maximum of \$25,000 per performance that can be spent.

VENDOR /	EVENT	EVENT	PRIOR	THIS	REMAINING
PERFORMER		DATE	BALANCE	CONTRACT	BALANCE
Rubak, Inc.	Miami-Dade Co. Picnic	04/27/02	400,600	2,250	398,350
Caribbean Cultural Connections	Miami-Dade Co. Picnic	04/27/02	398,350	1,000	397,350
Continental Brass	Miami-Dade Co. Picnic	04/27/02	397,350	1,500	395,850
Ivan Ritchie	Miami-Dade Co. Picnic	04/27/02	395,850	700	395,150
Ramiro Aguirre	Miami-Dade Co. Picnic	04/27/02	395,150	1,600	393,550
Body Nation Dance Theatre	Miami-Dade Co. Picnic	04/27/02	393,550	700	392,850
Carol Accornero	Miami-Dade Co. Picnic	04/27/02	392,850	250	392,600
	SubTotal of Contracts as of April 18, 2002			207,400	
Rubak, Inc.	Funny Valentine Club Night at AHCAC	02/14/03	392,600	4,000	388,600
Carlos Gonzalez	Miami-Dade Co. Picnic	04/27/02	388,600	350	388,250
Shawn Paris, Inc.	"Hooked on Books & Recycling at Caleb	07/22/02	388,250	2,500	385,750
J'miah Nabawi	Storytelling for Youth Entertainment at Magic City Mondays-Caleb	11 dates in 07 & 08/2002	385,750	4,500	381,250
Rogers Redding & Associates	Keith Washington in Concert at Caleb Aud.	06/29/02	381,250	7,500	373,750
Fantasy Theatre Factory	"The Never Everglades Fairy Tale" at Caleb	07/29/02	373,750	1,000	372,750
Darwin Brown	Teen Club Night and Masquerade Ball at AHCAC	06/20/02 and 01/03/03	372,750	3,500	369,250
Robert Stringer	The Festive Groove Club Night	12/06/02	369,250	3,000	366,250
Quan Howell	Gospel Fest at Caleb	8/27&31/ 2002	366,250	5,000	361,250
Program Corporation of America	Jennifer Holliday in Concert at Caleb Auditorium	06/29/02	361,250	15,000	346,250

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VENDOR /	EXPENDITURE SUI	EVENT	PRIOR	THIS	REMAINING
PERFORMER		DATE	BALANCE	CONTRACT	BALANCE
	SubTotal of Contracts as of May 31st, 2002			253,750	
National Black Touring Company	Three Theatrical Productions: "Sally of Monticello"; "Monk & Bud"; "Shades of Harlem"	3/14-15; 5/16 & 6/20/03	346,250	21,904	324,346
Sunsum Entertainment Group, Inc.	Performance at O.Thomas Exhibit-The Gallery,AHCAC	05/21/02	324,346	450	323,896
Music Fest Miami	Ruff Endz performance	06/08/02	323,896	7,000	316,896
Viviane, Inc.	Vickie Winans in Concert	08/31/02	316,896	10,500	306,396
New Vision Productions	Bobby Jones in Concert	08/31/02	306,396	6,500	299,896
Daniel Andai	String Connection Family Concerts	6/12/02 & 6/14/02	299,896	700	299,196
David Andai	String Connection Family Concerts	6/18/02 & 6/19/02	299,196	700	298,496
Miami Symphony Orchestra	Miami Pops at Amelia Earhart Park	07/04/02	298,496	22,000	276,496
Stephen Cruz	Black Music Month Celebration at Caleb Aud.	06/29/02	276,496	500	275,996
Talmach White	Summer Arts Presentations	6/24-8/16	275,996	4,000	271,996
Tommy Ford	Black Music Month Celebration at Caleb Aud.	6/29/02	271,996	5,000	266,996
Sharon Tenhunfeld	Recital at "Raices Program"	07/12/02	266,996	350	266,646
Jules George	Musical Production at Caleb and at four park sites	7/12,19,26, 8/2,16/2002	266,646	2,600	264,046
Judy Frishman w/Sun & Sea Strings	Performance of Suzuki Program skills on string instruments at AHCAC	6/22/2002	264,046	450	263,596
Jamaica Awareness, Inc. f/Millennium Star String Quartet	String Connection Family Concert at AHCAC	7/13/2002	263,596	450	263,146
Phillip Leno Wright, Sr.	Musical Entertainment as part of Gospel Fest at Caleb	08/31/02	263,146	600	262,546
Olga Flora Fabregas	Mime Performance at "Raices"	07/23/02	262,546	250	262,296
Jamaica Awareness, Inc.	"Culturama Concert"-Caleb	08/05/02	262,296	2,500	259,796
Gold Coast Theatre Co.	"Peter & the Wolf" Story	07/24/02	259,796	300	259,496

Resolution R-1252-01 was adopted on October 6, 2001, with a beginning balance of \$600,000. The expiration date is four years from inception, October 6, 2005, or when the \$600,000 is spent, whichever occurs first. There is a maximum of \$25,000 per performance that can be spent.

VENDOR /	EVENT	EVENT	PRIOR	THIS	REMAINING
PERFORMER		DATE	BALANCE	CONTRACT	BALANCE
	SubTotal of Contracts as of July 19th, 2002			340,504	
Stephen Cruz	Gospel Fest Concert-Caleb	08/31/02	259,496	500	258,996
Maria Diez	DJ Services for "Raices" event	07/26/02	258,996	300	258,696
Jose R. Sanchez	Band for event at Raices	08/09/02	258,696	700	257,996
Shamele Jenkins	Theatrical Production at Caleb	08/03/02	257,996	2,000	255,996
Jeffery Proctor	Musical Production at Caleb	8/26-31/02	255,996	3,500	252,496
Betty Wright	Concert & Workshop at Caleb	08/31/02	252,496	7,000	245,496
Walker Entertainment	Concert by Ed Calle at Deering	08/24/02	245,496	1,500	243,996
Akropolis Acting Co.	Presentation at "Raices"	8/8-9/02	243,996	600	243,396
S. Joseph f/Victoria Joseph	String Performer at AHCAC	08/09/02	243,396	350	243,046
Pamela Bowens	Performance at Gallery Exhibit	08/26/02	243,046	450	242,596
Jose Luis Perez	8 Performances at AHCAC	9/7-10/26, 2002	242,596	3,400	239,196
Rubak, Inc.	Musical Entertainment at Caleb	9/21/02	239,196	2,000	237,196
Lillian Ambrister	Host & MC "Heart of the City" Program at Caleb Auditorium	09/21/02	237,196	500	236,696
George Smith	Bobby Womack Concert	09/21/02	236,696	17,500	219,196
Paul Fritzner	"Be Dazzled" Club Night	10/25/02	219,196	450	218,746
William McQueen	66 66 66	"	218,746	450	218,296
Miguel Sanon	The Masquerade Ball	01/03/03	218,296	1,000	217,296
Wesli Riy-ves	AHCAC-Annual Winter Fest	12/13/02	217,296	2,000	215,296
Lester Carrodeguas	Cornucopia of the Arts	11/17/02	215,296	700	214,596
Jose Ramon Sanchez	Salsa & Merengue Night at Raices-Miller Park	10/25/02	214,596	700	213,896
Gold Coast Theater	Cornucopia of the Arts	11/17/02	213,896	450	213,446
Eliane Biscan Debest	Cornucopia of the Arts	11	213,446	300	213,146
Carolina Mejides	Cornucopia of the Arts	11	213,146	300	212,846
Angelica Diaz	Cornucopia of the Arts	11	212,846	300	212,546
Imation Graphics Corp.	Cornucopia of the Arts	11	212,546	500	212,046
Ingrid Bazin Contract	Music at Gallery Exhibit	11	212,046	450	211,596

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VENDOR /	EXPENDITUTE Sui	EVENT	PRIOR	THIS	REMAINING
PERFORMER		DATE	BALANCE	CONTRACT	BALANCE
	SubTotal of Contracts as of Nov. 12, 2002			388,404	
Quan Howell	It's the Season for Music at Caleb Auditorium	12/14/02	211,596	16,500	195,096
Diaspora Arts Coalition	Kwanzaa 2002 Event -Caleb	12/26-28/02	195,096	5,000	190,096
Gregory Norflee	Jazz Music for Village Craft Market at AHCAC	11/9-12/14- 1/11-2/8-3/8	190,096	1,000	189,096
Eugene R. Johnson	Evening Jazz at AHCAC	11/9-12/14- 1/11-2/8-3/8	189,096	750	188,346
Jacolyn Alvarez	Performances & Workshops for String Connection Project	11/1-12/31 2002	188,346	1,320	187,026
Univ. Baptist Church	Christmas Pageant at Deering	12/6/2002	187,026	500	186,526
Walker Entertainment	Deering Est. Holiday Event	12/6/2002	186,526	3,050	183,476
Fritzner Paul	Magic City Monday	12/16/02	183,476	1,000	182,476
Ralph Bennett	"It's the Season for Music at Caleb Auditorium"	12/14/02	182,476	4,000	178,476
Ann Nesby, Inc.	11 11 11	11	178,476	12,000	166,476
Beatriz del Valle	Performance at "Raices"	12/10/02	166,476	400	166,076
Bryan Pratt	Performances at The Gallery	12/07/02	166,076	500	165,576
Neraldo de la Paz	9 performances at "Gallery"	11/18-12/07	165,576	2,400	163,176
Barbara Wilson	3 performances at "Gallery"	12-14/21/28	163,176	2,500	160,676
Island Beat	"Rhythms of Africa"Prod. at Magic City Monday-Caleb	02/03/03	160,676	1,500	159,176
Emiko Wennerholt	3 presentations at "Raices"	12/18-21/02	159,176	350	158,826
Charlette Seward	Musical Production-Caleb	1/13,17,18/03	158,826	2,250	156,576
Le Ballet Ivoire	2 Musical Productions - Caleb	12/28 & 2/10	156,576	3,500	153,076
T.Ford Entertainment	5 presentations for "Heart of the City" Series at Caleb	12/14/02 thru 8/30/03	153,076	20,000	133,076
Walker Entertainment	Valentine's Day Event	02/14/03	133,076	800	132,276
Lakeisha Frith	String Performances at Raices	12/24-2/20	132,276	550	131,726
Stu Grant Productions	MC for Valentine's Event	02/14/03	131,726	300	131,426
Louis Brown	Valentine Club Night	02/14/03	131,426	1,000	130,426
Body Nation Dance Thea.	Caribbean Fiesta	02/24 & 7/7	130,426	3,000	127,426
Diaspora World Cinema	World Cinema Events	02/6-13 &20	127,426	3,000	124,426

Resolution R-1252-01 was adopted on October 6, 2001, with a beginning balance of \$600,000. The expiration 'ate is four years from inception, October 6, 2005, or when the \$600,000 is spent, whichever occurs first. There is a maximum of \$25,000 per performance that can be spent.

VENDOR /	EVENT	EVENT	PRIOR	THIS	REMAINING
PERFORMER	E VEIVI	DATE	BALANCE	CONTRACT	BALANCE
	SubTotal of Contracts as of Jan. 23, 2003			475,574	
Program Corp. of America	\$7,500 returned due to Artist non-performance	06/29/03	124,426	-7,500	131,926
Desmond Alufohai	"Wailings from Badagry", Play from Nigeria, Africa at Caleb Aud. & AHCAC	4/25-26/ 2003	131,926	25,000	106,926
Diaspora Arts Coalition	"Reconnection w/Africa" presented by "Heart of the City Cultural Series at Caleb and at AHCAC	4/23,24, 25 & 25, 2003	106,926	20,000	86,926
Octavio Campos	Performances & Workshops	2/24-5/31	86,926	2,720	84,206
Fantasy Theatre Factory	Magic City Monday-Caleb	3/17/03	84,206	1,000	83,206
John A. McMinn, Jr.	"In the Company of Women Awards"	03/20/03	83,206	2,500	80,706
Continental Brass,Inc.	Seatrade Reception	03/05/03	80,706	2,000	78,706
Miami Children's Theatre	Theatrical Production at Caleb	3/24 & 5/29	78,706	1,000	77,706
Roby George, Director	July 4th Concert at Amelia Earhart Park	7/4/2003	77,706	5,200	72,506
Melton R Mustafa	Women's Month Club Night	03/28/03	72,506	2,500	70,006
Nat'l. Touring Circuit	Indigo Series-AHCAC	04/10/03	70,006	6,100	63,906
Sunshine Jazz Org.	Magic City Mondays at Caleb Auditorium	5/5 & 7/14 2003	63,906	3,000	60,906
Houston Person	Black Music Month-Caleb	6/27-28/03	60,906	7,000	53,906
Daysi Cepeda	Magic City Monday-Caleb	4/14/2003	53,906	1,500	52,406
Jose R. Sanchez	Musical event at Raices	4/11/2003	52,406	700	51,706
Gerald Rickards	11 Dramatic Performances at AHCAC's Gallery	3/22 to 5/31/03	51,706	1,400	50,306
Beatriz del Valle	Raices-Miller Park	4/22/03	50,306	300	50,006
Tami L. Harris	Performance at AHCAC	4/18/03	50,006	700	49,306
Angelica Díaz	Raices-Miller Park	4/22/03	49,306	300	49,006
Belkis M. Ramos	Raices-Miller Park	4/22/03	49,006	700	48,306
Max Cooperstein	Ernestine Anderson in Concert-Caleb Auditorium	6/28/03	48,306	7,500	40,806
John A. McMinn	String Ensemble Concert at The Women's Park	6/22/03	40,806	3,700	37,106



Resolution R-1252-01 was adopted on October 6, 2001, with a beginning balance of \$600,000. The expiration date is four years from inception, October 6, 2005, or when the \$600,000 is spent, whichever occurs first. There is a maximum of \$25,000 per performance that can be spent.

EVENT	EVENT DATE	PRIOR BALANCE	THIS CONTRACT	REMAINING BALANCE
Mother's Day Event at Raices-Miller Park	05/10/03	37,106	450	36,656
Sounds of Florida-Deering	05/31/03	36,656	500	36,156
Sounds of Florida at Deering Estate	05/31/03	36,156	5,000	31,156
Sounds of Florida at Deering Estate	05/31/03	31,156	5,000	26,156
Sounds of Florida at Deering Estate	05/31/03	26,156	8,000	18,156
AHCAC & RAICES	6/16 to	18,156	3,000	15,156
دد دد دد	٤6	15,156	2,500	12,656
٠, ،, ،,		12,656	2,500	10,156
Raices-April 22 Event	04/22/03	10,156	370	9,786
	Mother's Day Event at Raices-Miller Park Sounds of Florida-Deering Sounds of Florida at Deering Estate Sounds of Florida at Deering Estate Sounds of Florida at Deering Estate String Connection Project at AHCAC & RAICES Performances & Workshops """ """ "" """	Mother's Day Event at Raices-Miller Park Sounds of Florida-Deering 05/31/03 Sounds of Florida at Deering Estate String Connection Project at AHCAC & RAICES Performances & Workshops """ """ "" "" "" "" "" "" ""	Mother's Day Event at Raices-Miller Park Sounds of Florida-Deering 05/31/03 36,656 Sounds of Florida at Deering Estate String Connection Project at AHCAC & RAICES Performances & Workshops """ 15,156 """ 12,656	Mother's Day Event at Raices-Miller Park 05/10/03 37,106 450 Sounds of Florida-Deering Deering Estate 05/31/03 36,656 500 Sounds of Florida at Deering Estate 05/31/03 36,156 5,000 Sounds of Florida at Deering Estate 05/31/03 31,156 5,000 Sounds of Florida at Deering Estate 05/31/03 26,156 8,000 String Connection Project at AHCAC & RAICES Performances & Workshops 6/16 to 08/30/03 18,156 3,000 """"""""""""""""""""""""""""""""""""

ApprovedMayo	Ag a Item No. 6(L)(1)(B)	
Veto	11-6-01 (FIRE ORE ORE)	e de la companya de La companya de la co
Override	CLERK OF THE SOLET COUNTY CONTINUES:	
	1252-01 (2005年) 計算	
RESOLUTION NO.		

RESOLUTION WAIVING FORMAL BID PROCEDURES AND THE REQUIREMENTS OF ADMINISTRATIVE ORDER 3-2, ALLOWING THE PARK AND RECREATION DEPARTMENT TO SCHEDULE AND PAY PROFESSIONAL ENTERTAINERS AND ASSOCIATED EXPENSES FOR ENGAGEMENTS AT VARIOUS PARK VENUES INCLUDING THE JOSEPH CALEB AUDITORIUM, AFRICAN HERITAGE CULTURAL ARTS CENTER, MIAMI-DADE COUNTY AUDITORIUM, CHARLES DEERING ESTATE AND MIAMI METROZOO AND AUTHORIZING THE COUNTY MANAGER TO EXECUTE CONTRACTS THEREFORE

WHEREAS, this Board desires to accomplish the purposes outlined in the accompanying memorandum, a copy of which is incorporated herein by reference,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board finds it in the best interest of the County to waive formal bid procedures and the requirements of Administrative Order 3-2, in an aggregate amount not to exceed \$600,000 or \$25,000 per performance, for payments to engage entertainers to perform at Park and Recreation Department venues including various associated costs, and authorizes the County Manager to execute contracts therefore following approval of the County Attorney's Office, and to exercise cancellation provisions contained therein, formal bidding being waived in this instance pursuant to section 4.03 (D) of the Home Rule Charter.

The foregoing resolution was offered by Commissioner Dr. Barbara M. Carey-Shuler, who moved its adoption. The motion was seconded by Commissioner Dorrin D. Rolle and upon being put to a vote, the vote was as follows:

Agend: 2m No. 6(L)(1)(B)
Page No. 2

	Dr. Miriam Alonso	absent		Bruno A. Barreiro	aye
-	Dr. Barbara M. Carey-Shuler	aye		Betty T. Ferguson	absent
	Gwen Margolis	aye		Joe A. Martinez	aye
	Jimmy L. Morales	aye		Dennis C. Moss	absent
	Dorrin D. Rolle	aye		Natacha Seijas	absent
	Katy Sorenson	aye	₹	Rebeca Sosa	aye
		Javier D. Souto	aye		-

The Chairperson thereupon declared the resolution duly passed and adopted this 6th day of November, 2001. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.



MIAMI-DADE COUNTY, FLORIDA BY ITS BOARD OF COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

Approved by County Attorney as to form and legal sufficiency.

Angelique Ortega

By: KAY SULLIVAN
Deputy Clerk

Memorandum

Amended

Agenda Item No. 6(L)(1)(B)

To:

Honorable Chairperson and Members

Date:

November 6, 2001

Board of County Commissioners

From:

Steve Steve County Manager

Subject:

Waiver of Formal Bid Procedures Allowing Payment to Entertainers

to Perform at Park Facilities

R#1252-01

RECOMMENDATION

It is recommended that the Board approve a waiver of the formal bid requirements of Administrative Order 3-2, to allow the Park and Recreation Department to schedule and pay professional entertainers and associated expenses for engagements at various park venues including the Joseph Caleb Auditorium, African Heritage Cultural Arts Center, Miami-Dade County Auditorium, Charles Deering Estate, and Miami Metrozoo in an amount not to exceed \$600,000 in total, nor \$25,000 per performance. This waiver will remain constant for four (4) years or until the aggregate recommended amount is expended, whichever occurs first. Increasing the aggregate amount over previous similar waivers (R-1078-98 and R-1055-88) is recommended to accommodate the expanding demand for arts programming in County parks.

BACKGROUND

On July 19, 1988, the Board authorized a waiver of formal bid procedures (R-1055-88), for payments to performers engaged to perform at Park and Recreation facilities (primarily Metrozoo). That waiver applied to performance fees not to exceed \$50,000 each or exceed a total of \$600,000 for a ten (10) year period or until the aggregate amount was expended. On September 15, 1998, the Board authorized a second similar bid waiver (R-1078-98) after expiration of the ten-year limit on the first waiver. Resolution R-1079-98 includes performers engaged for the Joseph Caleb Auditorium and the African Heritage Cultural Arts Center as part of the "Heart of the City Series," formerly the "Echoes of Change Series." This waiver also handed performance fees to 150,000 per event with a \$600,000 cap and a ten year time limit. As of September 2001, there is approximately \$1,905 remaining of the 5600,000 meaning that the funding cap will be executed well before the ten-year time-limit.

South Florida is a highly trafficked corridor for entertainers from all over the world, and the opportunity to book exceptional talent on short notice often arises, usually at reduced fees. When a booking opportunity occurs, virtually all performers require an immediate deposit to confirm a date. In addition, most entertainers have contractual conditions that may include unique set-ups and special requirements that must be met by the producer. These special requirements may include a specific type of microphone, venue accommodations, special assistance and certain performance and skills requirements from sound technicians, stagehands, lighting and sound equipment and other miscellaneous purchases.

Honorable Chairperson a Members Board of County Commissioners Page 2

Normal County purchasing and bid procedures cannot accommodate these special requirements and Board approval of each agreement is not feasible, given the short notice of availability and contracting requirements. The General Services Administration and the Procurement Management Division reviewed this recommendation at its initial implementation and advised that a bid waiver would be an appropriate method for acquiring these services. In keeping with County procurement policies, staff will continue to make every effort to use existing qualified vendors and/or obtain three quotes whenever possible.

The Heart of the City Series has garnered local and national accolades for the Department and the County from the community and other professionals for its high-quality presentation of some of the most renowned artists in the world. Presentations in 2000-2001 include the Temptations, the premiere of an original play, "Love Will Come Again," Jimmy "J.J." Walker of the television show, "Good Times," Cecily Tyson, Halle Berry, the Spinners, and the African musical group, "Lady Smith Black Mozambo." It continues to be the goal of the Park and Recreation Department to generate additional revenues such as grants and contributions to offset fees and ancillary costs, and to work towards the goal of making this series and other similar performance initiatives now taking place throughout the Park system, cost effective, and of the highest quality for residents and visitors.

Attachment

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Approved	Mayor	Amended Agenda Item No. 9-15-98	6(L)(1)(B)
Veto		9-15-98	
Override			
	•		
	RESOLUTION NO.	1078-98	

RESOLUTION WAIVING FORMAL BID PROCEDURES AND THE REQUIREMENTS OF ADMINISTRATIVE ORDER 3-2 TO ALLOW THE PARK AND RECREATION DEPARTMENT TO ENGAGE ENTERTAINERS TO PERFORM AT PARK FACILITIES

WHEREAS, this Board desires to accomplish the purposes outlined in the accompanying memorandum, a copy of which is incorporated herein by reference.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board finds it is in the best interest of the County to waive formal bid procedures and the requirements of Administrative Order 3-2, in an amount not to exceed \$600,000 in total, or \$50,000 per event, in connection with payments to engage entertainers to perform at Park and Recreation Department facilities including various associated costs, and authorizes the County Manager to execute contracts therefore, following approval of the County Attorney's Office, formal bidding being waived in this instance pursuant to section 4.03 (D) of the Home Rule Charter.

The foregoing resolution was offered by Commissioner Dr. Barbara M. Carey who moved its adoption. The motion was seconded by Commissioner Migrel Diaz de la Portilla and upon being put to a vote, the vote was as follows:

Amended
Agenda Item No. 6(L)(1)(B)
Page 2

Dr. Mi	iriam Alonso	abeent	Bruno A. Barreiro	aye	
Dr. Ba	rbara M. Carey	aye	Miguel Diaz de la Portilla	aye	•
Betty '	T. Ferguson	aye	Gwen Margolis	aye	
	na Seijas Millan	aye	Jimmy L. Morales	aye	
Denni	s C. Moss	aye	Pedro Reboredo	absent	
————Dorrin	D. Rolle	_aye	Kary Sorenson	aye	
	Ja	vier D. Souto	aye		

The Chairperson thereupon declared the resolution duly passed and adopted this 15th day of September, 1998. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.



MIAMI-DADE COUNTY, FLORIDA BY ITS BOARD OF COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: KAY SULLIVAIN

Deputy Clerk

Approved by County Attorney as to form and legal sufficiency.

MEMORANDUM

Ame .ed Agenda Item No. 6(L)(1)

0: Honorable Chairperson and Members Board of County Commissioners

DATE:

September 15, 1998

SUBJECT: Waiver of Formal Bid Procedures Allowing Payments to Entertainers

To Perform at Park Facilities

R#1078-98

ROM:

RECOMMENDATION

It is recommended that the Board approve a waiver of formal bid procedures and the requirements of Administrative Order 3-2 to allow the Park and Recreation Department (Department) to schedule and pay professional entertainers and associated expenses, to perform at various park facilities (Miami Metrozoo, Joseph Caleb Auditorium, African Heritage Cultural Arts Center and other park venues) in an amount not to exceed \$600,000 in total, nor \$50,000 per event. This amount remains the same as in the previous ten (10) years with no need to increase and will remain constant for ten (10) years or until the \$600,000 is spent.

BACKGROUND

On July 19, 1988 the Board authorized a waiver of formal bid procedures in an amount not to exceed \$600,000 in total nor \$50,000 per event, in connection with payments to engage entertainers to perform at Park and Recreation Department facilities (primarily Metrozoo). This bid waiver (R-1055-88) was recently used to pay performers at the Joseph Caleb Auditorium and the African Heritage Cultural Arts Center as part of the Heart of the City series, formerly the Echoes of Change series. There is approximately \$5,000 remaining in the budget from 1988.

More than often realized, entertainers are booked unexpectedly, on short notice and usually at a reduced price, if already in the region. When a booking occurs virtually all performers require an immediate deposit to confirm a date. In addition, most entertainers have a unique set-up and individual requirements in their contracts, such as a specific type of microphone and on-site accommodations, which determine the special assistance needed in the form of sound technicians, stagehands, and miscellaneous purchases.

Normal County purchasing and bid procedures cannot accommodate these types of arrangements. Board approval of each agreement is not feasible especially in view of the unknown unique contract requirements and short advance notices. The General Services Administration, Procurement Management Division reviewed this recommendation and advised that a bid waiver would be the appropriate method for acquiring these services. Staff will attempt to use existing vendors and/or obtain three quotes whenever possible.

The public has shown acceptance of the Heart Of The City/Echoes Of Change performances at the Joseph Caleb Auditorium and African Heritage Cultural Arts Center. The goal of the Park and Recreation Department is to continue to generate revenue to offset costs, and hopefully realize a net profit.

Honorable Chairperson ar Members Board of County Commissioners Page 2

Therefore, in the interest of increasing revenues at the Joseph Caleb Auditorium, African Heritage Cultural Arts Center and other park sites, and increasing public awareness of the cultural diversity offered by the Heart Of The City/Echoes Of Change series, approval of this waiver of formal bid procedures is respectfully requested and believed to be in the best interest of Miami-Dade County.

Agenda Itrm No. 5(e)(45) 7-19-81

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RESOLUTION NO. 9-1055-88

RESOLUTION WAIVING FORMAL BID PROCEDURES AND ADMINISTRATIVE ORDER 3-2 TO ALLOW IMMEDIATE AND NECESSAY PAYMENTS TO ENGAGE ENTERTAINERS TO PERFORM AT PARK FACILITIES (PRIMARILY METROZOO)

MMEREAS, this Board desires to accomplish the purposes outlined in the accompanying memorandum, a copy of which is incorporated herein by reference.

ROW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF DADE COUNTY, FLORIDA, that this Board finds it is in the bost interest of the County to usive formal bid procedures and the requirements of Administrative Order 3-2, in an amount not to exceed \$600,000.00 in total, or \$50,000.00 per event, in connection with payments to engage entertainers to perform at Park and Recreation Department facilities (primarily Metrozoo), including various associated coses, and authorizes the County Manager to execute contracts therefor, following approval of the County Attorney's Office, formal bidding being vaived in this instance pursuant to Section 4.03 (D) of the Home Rule Charter by two-thirds (2/3) vote of the Board members present.

The foregoing resolution was offered by Commissioner

Severly B. Phillips , who moved its adoption. The
motion was seconded by Commissioner Clara Desterle
and upon being put to a vote, the vote was as follows:

spzeur. Barbara M. Carey Clara Cesterie 378 Beverly B. Phillips James F. Redford, Jr. aye 378 Harvey Ruvin 370 Barry D. Schreiber Jorge E. Valdes ave Sye Sherman S. Winn 375 Scephen P. Clark aye

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Agenda It . No. 5(e) (46) Page No. 2

The Mayor thereupon declared the resolution duly passed and adopted this 19th day of July, 1988.

DADE COUNTY, FLORIDA BI IIS BOARD OF COUNTY COMMISSIONERS

RICHARD P. BRINING.

Approved by County Antorney as to form and legal sufficiency.

ByRAYMOND REXD

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MEMORANDUM

Honorable Mayor and Members Ta Board of County Commissioners

Agenda Item No. 146)

July 19, 1988

DATE SUBJECT

Walver of Formal 213 Procedures Allowing Immediate and Accessory Payments to Engage Entertainers to Perform at Park Facilities

(Primarily Hespozoa)

FROM Joaquin G. Avino, P.E., P.L.S. County 2250 the S. Claro

RECOMMENDATION

recommended that the Board approve a waiver of formal bid or is recommended that the Board approve a waiter of formal bid procedures, and of the requirements of Administrative Order 3-2, in the second to exceed \$600,000 in total, nor 150,000 per event, thereby allowing the Park and Recreation Department to schedule and to customarily pay entertainers as required by their unique individual contracts, plus certain related expenses, all of which may occur at various bark facilities but primarily at Metrozoo. may occur at various park facilities but primarily at Metrozoo.

This recommendation has received concurrence Services Administration - Procurement Management Division. from the General

Contracting with professional performers, and preparing for their shows, was, at first, a new and complex task for our Fark and Recreation Department, and therefore was handled through an agent (P.A.C.F.). However, through this distant available at accounts. Recreation Department, and therefore was handled through an agent (P.A.C.E.). However, through this direct experience, staff acquired much ability within this appointment. much ability within this specialized are of production and entertainment. Over the past two years, acting on our own behalf, concerts required a similar bid waiver to arrange 23 major concerts. County to arrange 23 major are concerts. concerts, resulting in not revenue or over \$71,000 and our parks to thousands of patrons. exposure of

The demands of these productions are great and we should hasten to point out many complexities. More often than remaized, entertainers are booked unexpectedly and on short notice and usually at a reduced order of already in the region. But when a booking occupant price if atready in the region, but when a busting virtually all performers require an immediate deposit to confirm a date. In addition, most entertainers have unique setup and data. In addition, most entertainers have unique setup and individual requirements in their contract - such as a specific model special assistance needed in the form of sound technicians,

As in many other endeavors by the Park and decreation Department, As in many other endeavors by the Park and decreation pepartment, normal County purchasing procedures simply are not adequate. Board approval of each agreement is not feasible, nor is our typical bid procedure applicable — especially in view of these unknown unique requirements and short advance notices. A waiver of formal bid procedures appears to be the most reasonable approach. Staff would, however, attempt to use existing and appropriate vendors and/or to however, attempt to use existing and appropriate vendors and/or to

The public has shown contributed acceptance of these concerts which has contributed toward Metrozoo's record attendance. Staff will continue to market events, as each will typically be cosponsored by one or more supporters. This ongoing relationship with componances an added responsibility on staff to produce quality concerts, well received by both the public and the entertainment industry. Haturally, our financial goal is to continue to generate off-astting revenue, and hopefully to realize a net profit. toward

Therefore, in the interest of increasing revenues at our parks, public awareness of leisure time opportunities offered by Me Pade, while maintaining good relations with a broad scope of performers and business supporters, the Board's approval of this performers and business supporters, the posts approved of this waiver of formal bid procedures respectfully requested and believed to be in the best interest.

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